

 **BLAUPUNKT**

**100**  **years**  
brand est. 1924

**A Century of Filling the World  
with Great Entertainment**



# 100 Years of Leadership

- **Blaupunkt stands for the Blue Dot of Perfection. Globally this recognised as a symbol of quality and reliability.**
- **Established 100 years ago in Germany, Blaupunkt has led the audio revolution living up to its German heritage as a pioneer and innovator.**
- **Blaupunkt has been present in India for over 30 years. Starting with Car Audio products today its range includes aspirational Home and Personal Audio products that consumers upgrade too.**
- **On the fast track! Blaupunkt has been creating history with its return to the racing circuit. Partnering with United Autosports and McLaren to race ahead of the competition.**
- **Today Blaupunkt has over 3000 products across 25 different categories, selling in over 90 countries.**



# The Technology the World Loves

For the 100 Years Blaupunkt has been known globally for its innovative technology. Each development has been guided with a single purpose - Better Audio Performance.

Here are a few technologies you will only find in a genuine Blaupunkt product.

## Moksha ANC

Blaupunkt's own ANC technology that ensures clear and disturbance-free sound. This technology has the highest rating for noise cancellation. Recently Blaupunkt also launched Hybrid Moksha ANC. Which is a more advanced version and delivers even greater filtration of noise.

## Intelli Switch

An energy-saving technology that automatically switches off your device when not in use. This increases battery performance and playtime. Giving you longer hours of connectivity and entertainment.

## TurboVolt

Fast and How! This fast charging technology speeds up your charging. It does this by optimizing your battery and results in longer playtimes. If you are in a hurry then just a few minutes of charging can give you hours of listening pleasure.

## Blink Pair Tech

Switches your earbuds on automatically the moment you open the case.

## Bass Demon

Everyone loves deep bass. And Blaupunkt is famous for the richness and thump of its low frequencies. This solid sound comes from Blaupunkt's Bass Demon technology. Paired with the high efficiency drivers in every Blaupunkt product it makes a winning combination.

## Crispr ENC

Another of Blaupunkt's innovative developments. Crispr is a superior ENC technology that eliminates ambient sound to give you clearer call conversations and also clean music that is free from disturbances.

## Sound Modes

Inside nearly all Blaupunkt is a sophisticated Equalizer that comes programmed with sound modes. These are aligned to meet the audio requirement of content that we watch and hear today. The 3 modes are News for clear voice audio, Movies for entertainment and Music of all your beats and tunes.

## Auto Mag Off

Conveniently power on/off by separating or attaching the magnetic earbuds.





Available Colours



## EM06 In-Ear Wired Earphone



10mm  
Dynamic Drivers



Passive Noise  
Cancellation



45 degree Angled  
In Ear Design



In-Line MIC  
& Controls



1.2M Tangle  
Free Cable



3.5mm  
Audio Jack

MRP: 999/-



Available Colours



## EM06 Type-C Wired Earphone



10mm  
Dynamic Drivers



Passive Noise  
Cancellation



Digital Type C  
Connector



45 degree Angled  
In Ear Design



In-Line MIC  
& Control



1.2M Tangle  
Free Cable

MRP: 1,199/-



Available Colours



## EM01 Type-C Wired Earphone



10MM  
Dynamic Drivers



Passive Noise  
Cancellation



Digital Type-C  
Connector



Snug Fit In Ear  
Design



In-Line MIC  
& Control



1.2M Tangle  
Free Cable

MRP: 1,299/-

## BE120 Touch ENC Neckband



Touch  
Controls



40 Hrs\*  
Playtime



Crispr ENC  
Tech®



Auto  
Mag Off®



Dual Pairing



Sports Hook  
(For Better Grip)

MRP: 5,999/-

\*@50% Volume



Available Colours











Available Colours

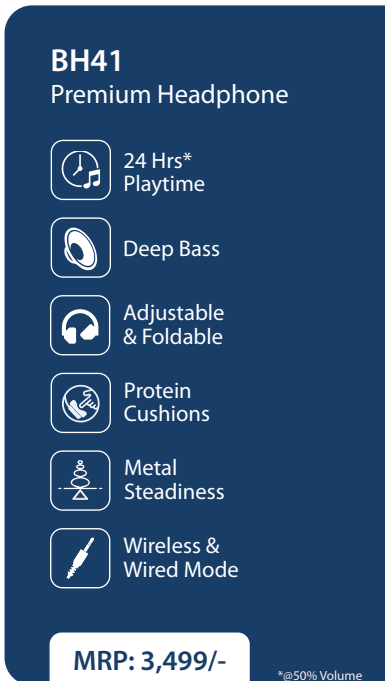


## BH31 Premium Headphone

-  8 Hrs\*  
Playtime
-  Built-in  
Mic
-  Soft Foam  
Cushions
-  Adjustable  
Headphone
-  Ergonomic Design  
Headphone
-  TurboVolt  
Fast Charging

MRP: 2,999/-

\*@50% Volume



Available Colours



## BH41 Premium Headphone

-  24 Hrs\*  
Playtime
-  Deep Bass
-  Adjustable  
& Foldable
-  Protein  
Cushions
-  Metal  
Steadiness
-  Wireless &  
Wired Mode

MRP: 3,499/-

\*@50% Volume



**BH61 MOKSHA HYBRID ANC**  
Over Ear Headphone



Hybrid True ANC



30Hrs\*  
Playtime



Metal Coated



Foldable & Rotatable  
Headphone



Advance  
BT Version 5.4



Wireless &  
Wired Mode

**MRP: 5,999/-**

\*@50% Volume

**BH71 SPATIAL AUDIO**  
Hybrid ANC Headphones



Spatial Audio



Hybrid True ANC



500mAh Battery  
55Hrs\* Playtime



Memory Foam +  
Protein Leather



Adjustable & Foldable  
Design



Metal  
Steadiness







**MRP: 8,990/-**

\*@50% Volume











## BH201 SPATIAL AUDIO Hybrid ANC Headphones

-  Spatial Audio
-  Hybrid True ANC
-  1000mAh
-  150 Hrs\*  
Playtime
-  Memory Foam +  
Protein Leather
-  Foldable  
Design

MRP: 9,990/-

## BTW100 Lite

-  30 Hrs\* Talk  
Time with Case
-  Intelli Switch  
Mode
-  Gaming Mode
-  Google/Siri  
Voice Assistant
-  Fits Every  
Ear Size
-  Sweat  
Resistant

MRP: 3,499/-









Available Colours













## BTW100 KHROME + ENC

-  Chrome Finish Design
-  30 Hrs\* Talk Time With Case
-  Dual MIC ENC
-  Dedicated Gaming Mode
-  Google/Siri Voice Assistant
-  TurboVolt Fast Charging

MRP: 4,499/-

\*@50% Volume

## BTW100 XTREME ENC

-  99 Hrs\* Talk Time with Case
-  Bass Demon Tech™
-  Crispr ENC Tech™
-  Quad MIC
-  Dedicated Gaming Mode
-  Battery LED Indicator

MRP: 3,999/-

\*@50% Volume





Available Colours



## BTW300 BASSBUDS ENC



Amazing Design



40 Hrs\* Playtime



Bass Demon Tech™



Crispr ENC Tech™



Google/Siri Voice Assistant



TurboVolt Fast Charging

MRP: 3,999/-

\*@50% Volume

## BTW300 XTREME ENC



Unique & Compact Design



150Hrs\* Playtime  
800mAh Battery



Crispr ENC Tech™



Bass Demon Tech™



Quad Mics



Low Latency Gaming Ready

MRP: 5,999/-

\*@50% Volume



Available Colours





## BTW300 MOKSHA+ ANC

 Hybrid True ANC

 50Hrs\*  
Playtime

 Crispr ENC  
Tech™

 QUAD Mic

 Hall Switch

 Dual EQ

MRP: 6,499/-

\*@50% Volume

## BTW300 PLATINUM MOKSHA ANC

 Hybrid True ANC

 22nm HIFI-5  
DSP Chip

 3 ANC  
Modes

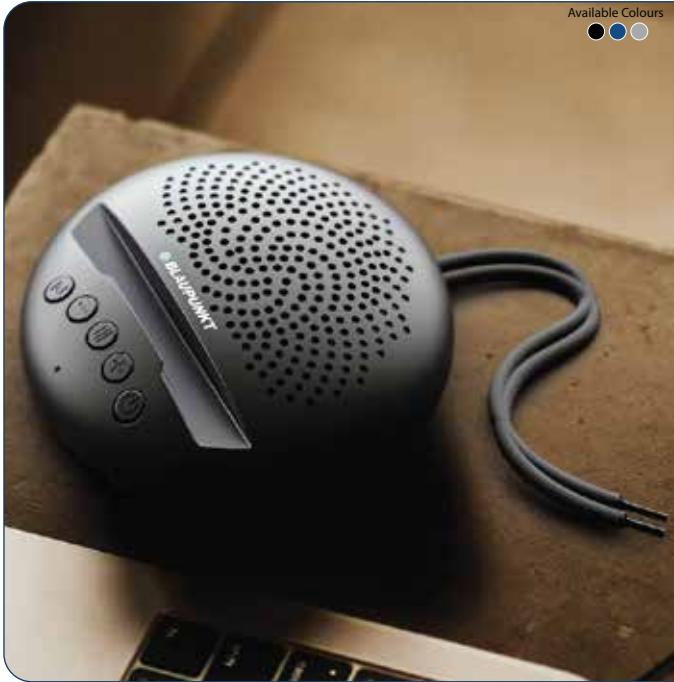
 6 Clear  
AI Mics

 Blink Pair  
Tech™

 Multi Point  
Connectivity

MRP: 12,999/-





Available Colours



## BT03 Bluetooth Speaker



5 Watt



8 Hrs\*  
Playtime



2 in 1 BT Speaker  
with Phone Stand



Built-In  
MIC



TWS  
Function



Portable &  
Travel Ready

MRP: 1,999/-

\*@50% Volume

## ATOMIK BB20 Boombox



20 Watt



Dual 3"  
Drivers



6 Hrs\*  
Playtime



Karaoke  
Ready MIC



Portable Detachable  
Shoulder Strap



BT/ AUX/ USB/  
FM/ TWS

MRP: 3,999/-

\*@50% Volume









Available Colours










**ATOMIK GRAB**  
Boombox

-  20 Watt
-  Passive Radiators
-  10 Hrs\* Playtime
-  Dynamic RGB Lights
-  Portable Handle
-  BT/ AUX/ USB/ FM/ TWS

**MRP: 4,999/-**

**ATOMIK BB50**  
Boombox

-  50 Watt
-  Dual 4" Drivers
-  Dual Passive Radiators
-  12Hrs\* Playtime
-  Dynamic RGB Lights
-  Support Wireless MIC







**MRP: 9,999/-**

\*@50% Volume





## ATOMIK BB60 Boombox

-  60 Watt
-  Dual 3" Drivers
-  10Hrs\* Playtime
-  Dynamic RGB Lights
-  IPX6 Dust & Splash Proof
-  Karaoke Ready Wireless MIC

MRP: 24,999/-

## ROCK & ROLL OMG Bluetooth Speaker

-  75 Watt
-  Dual 3" Drivers + Dual 2.5" Passive Radiator
-  12Hrs\* Playtime | 8000mAh Battery
-  Dynamic RGB Lights
-  IPX6 Dust & Splash Proof
-  Advance BT Version 5.4



MRP: 29,999/-



## ATOMIK LYTZ Party Speaker



90 Watt



Dual 5" Drivers +  
Dual 2.5" Passive Radiator



14 Hrs Playtime\* |  
10400mAh Battery



Bass Boost  
EQ Button



Dynamic  
RGB Lights



IPX6 Dust &  
Splash Proof

MRP: 32, 999/-

## ATOMIK Knightz Boombox



100 Watt



5" Woofer+ Dual 3" Drivers  
+Dual 2.5" Passive Radiator



18Hrs\* Playtime |  
15600mAh Battery



Dynamic  
RGB Lights



IPX6 Dust &  
Splash Proof



Travel Friendly  
Design

MRP: 42,999/-

\*@50% Volume





### ATOMIK PS30 PRO Party Speaker

- 30 Watt
- 18 Hrs\*  
Playtime
- BT/ AUX/ USB/  
TF/ FM/ TWS
- Unique  
EQ Button
- Karaoke Ready
- Dynamic  
RGB Lights

**MRP: 6,999/-**

\*@50% Volume

### ROCK & ROLL PS75 Party Speaker

- 75 Watt
- Dual 5" Woofer +  
1" +1 Tweeter
- 6 Hrs\*  
Playtime
- Dynamic  
RGB Lights
- Wired Mic &  
Guitar Input
- BT/ AUX/ USB/TWS



**MRP: 17,999/-**

\*@50% Volume





## ROCK & ROLL PS150 Party Speaker



100 Watt



8" Woofer +  
1" \* 1 Tweeter



X Bass | 6 Preset  
Equalizer



Karaoke Ready with  
MIC & Guitar Input



Portable  
Trolley Speaker



BT/ AUX/ USB/  
FM/ TWS

MRP: 18,990/-

\*@50% Volume

## PS75 PRO Party Speaker



100 Watt



Dual 6.5" Woofer +  
Dual 1" Tweeter



8 Hrs\*  
Playtime



Dynamic  
RGB Lights



Karaoke Wireless  
MIC with REC Button



BT/ AUX/ TF/  
FM/ TWS







MRP: 23,999/-

\*@50% Volume











**SBA15**  
Standalone Soundbar

-  14 Watt
-  Dual Full Range Drivers
-  6 Hrs\*  
Playtime
-  BT/ AUX IN/ USB/  
TF/ TWS
-  Sleek & Portable  
Design
-  TurboVolt  
Fast Charging

**MRP: 2,999/-**

\*@50% Volume

**SBA15 GAMING**  
Standalone Soundbar

-  16 Watt
-  Dual Full Range Drivers +  
1 Passive Radiators
-  7Hrs\*  
Playtime
-  Built-in Mic  
For Hands-Free Calling
-  BT/ AUX IN/ USB/  
TF/ TWS
-  Sleek & Portable  
Design

**MRP: 3,299/-**

\*@50% Volume





## SBA20 Standalone Soundbar



16 Watt



Dual Full Range Drivers +  
2 Passive Radiators



7 Hrs\*  
Playtime



Built-In MIC  
For Hands-Free Calling



BT/ AUX IN/ USB/  
TF/ TWS



Sleek & Portable  
Design

**MRP: 3,499/-**

\*@50% Volume

## SBA10 GOLD Standalone Soundbar



16 Watt



Dual Full Range Drivers +  
2 Passive Radiators



6 Hrs\*  
Playtime



Built-in Mic  
For Hands- Free Calling



BT/ AUX IN/ USB/  
TF/ TWS



Sleek & Portable  
Design

**MRP: 3,499/-**

\*@50% Volume











## SBA20 PRO Standalone Soundbar

-  25 Watt
-  Dual Full Range Drivers + 2 Passive Radiators
-  8Hrs\* Playtime
-  Dynamic RGB Lights
-  BT/ AUX IN/ USB/ TF/ TWS
-  Sleek & Portable Design

MRP: 4,999/-

## SBA20 KONCERT Standalone Soundbar

-  20 Watt
-  Dual 2.5" Full Range Drivers + Passive Radiators
-  7 Hrs\* Playtime
-  Dynamic RGB Lights
-  Mobile Holder with FM Antenna
-  BT/ AUX IN/ USB/ TF/ TWS

MRP: 4,499/-

\*@50% Volume





## SBA30 Standalone Soundbar



30 Watt



2" \*4 Full Range Drivers +  
2 Passive Radiators



7 Hrs\* Playtime |  
2400mAh Battery



EQ Modes



Guitar & MIC  
Input for Karaoke



BT/ AUX IN/ USB/  
TF/ TWS

MRP: 5,999/-

\*@50% Volume

## SBA50 Standalone Soundbar



45 Watt



4 Full Range Drivers +  
2 Passive Radiators



7Hrs\* Playtime  
2400mAh Battery



EQ Modes



Guitar & Mic  
Input for Karaoke



BT/ AUX IN/ USB/  
TF/ TWS

MRP: 6,999/-

\*@50% Volume





**SBA01 REKURVE**  
Standalone Soundbar



100 Watt



Dual Full Range Speakers



LED Display



HDMI-ARC/ Optical/ AUX/ BT/ USB



Bass/Treble Control



Full Function Remote

**MRP: 8,499/-**

**SBA01 KRISP DOLBY**  
Standalone Soundbar



Dolby Audio



100 Watt



4" x 2.25 Speaker Drivers



LED Display



3 Bands EQ Modes



Remote with Bass/Treble Control

**MRP: 11,990/-**











**SBW100 NXT**  
2.1 Wired Soundbar

-  100 Watt
-  Dual 2" Full Range Speakers
-  HDMI-ARC/ AUX/ BT/ USB
-  Side Firing 5" Woofer
-  3 Bands EQ (Music, Movie, NEWS)
-  Full Function Remote

**MRP: 12,990/-**

**SBW100 PRO+**  
2.1 Wired Soundbar







-  100 watt
-  Dual 2.5" Full Range Speakers
-  HDMI-ARC/ AUX/ BT/ USB
-  Enhanced Digital Signal Processor
-  3 Bands EQ (MUSIC, MOVIE, VOICE)
-  Full Function Remote

**MRP: 14,990/-**











**SBWL10**  
2.1 Wireless Soundbar

-  2.25"x4 Speaker Drivers
-  200 Watt
-  Adaptive Sound Modes
-  Deep Bass
-  8" Wireless Subwoofer
-  Remote Control with EQ Modes

**MRP: 18,990/-**

**SBW550**  
5.1 Home Theatre

-  2.5"x4 + 2.25"x2 Speaker Driver
-  300 Watt
-  HDMI-ARC Connectivity
-  Deep Bass
-  Side Firing 8" Wooden Woofer
-  Remote Control With EQ Modes



**MRP: 19,990/-**






## SBW600 DOLBY AUDIO 5.1 Home Theatre

-  600 Watt
-  2.5"x4 + 2.5"x 2+ 2.5"x4  
Full Range Drivers
-  8" Bottom  
Firing Woofer
-  HDMI-ARC  
Connectivity
-  Wireless Rear  
Speakers
-  Remote Control  
with EQ Modes

MRP: 29,990/-

## SBW600 XCEED

9.1.4 Dolby Atmos  
Home Theatre

-  700 Watt
-  3.5"\*2+2"\*1+3.5"\*1+2.9"\*  
4+2"\*2+2.5"\* 2+2"\*1 Full  
Range Speaker
-  8" Wireless  
Subwoofer
-  HDMI-ARC  
Connectivity
-  Premium  
Metal Finish
-  Remote Control  
with EQ Modes

MRP: 1,29,999/-



# They Rock to Blaupunkt Sound



**TIMEX SIEMENS**



**TOSHIBA**

Google

Microsoft

**Panasonic**

Himalaya  
HERBAL HEALTHCARE

MARUTI SUZUKI

DIAGEO **Canon** **ibibo** **HAVELLS**

IndiaFirstLife

Beam SUNTORY

McAfee



make my trip  
Pernod Ricard

MAX  
LIFE  
INSURANCE



# Award Winning Sound

Every year Blaupunkt is recognised for its exceptional sound, product design, quality and value for money. Here are some of the awards we have won in the last two years. While we love every one of them, the most cherished award is the one we get from our customers.



## Quality Brand of the Year

In Feb, 24, Blaupunkt was chosen by a group of its peers. This was a proud moment as we ensure we make products of the highest standards.



## Best Wireless Headphones

Early this year the BH41 was chosen as the Best Wireless Headphones in India. These cool & light headphones beat models that were way more expensive.



## Digit Best Buy Headphones

The BH51 Headphones with ANC technology came out on top of the competition to take the Best Buy Award from Digit. Another feather in our cap.



## Editor's Choice Award

Once again we were awarded the Editor's Choice award as a brand. We were selected by a panel of tech and audio gurus. It is great when your efforts are recognised.

In addition to these awards that we have been presented in 2024 there are many others. We have been recognised for our performance, reliability, quality, customer care and innovations. As you can see the global legacy of excellence lives on in India.

# JUST ONE SCAN CAN!



One QR Code to access everything - Warranty,  
Blue Points, Manuals, Service and all you  
will ever need.